

## SPONSORSHIP BENEFITS

The success of the 11<sup>th</sup> Arab Structural Engineering Conference is dependent upon the leadership and support of the structural engineering community. This support can be demonstrated in several ways and at many financial levels as summarized in the following table:

No	Incentives	Level of Sponsorship			
		Main	Platinum	Gold	Silver
1	Amount (SR)	≥1,000,000	500,000	250,000	100,000
2	Give the Opening Ceremony Speech	√	x	x	x
3	Present a paper or give a presentation about the accomplishments of the company	√	√	x	x
4	Free registration for sponsor's delegates	12 Persons	9 Persons	6 Persons	3 Persons
5	Given an appreciation award (size and type differ for different sponsorship levels)	√	√	√	√
6	Company's name and logo on all conference publications and announcements	√	√	√	√
7	Free editorial/advertising space in the conference newsletter	1 page	3/4 page	1/2 page	1/4 page
8	Free exhibition space	50 m <sup>2</sup>	30 m <sup>2</sup>	20 m <sup>2</sup>	10 m <sup>2</sup>
9	Company's name, logo and one page summary in the exhibition booklet	√	√	√	√
10	Company's name, logo on the outside and inside conference banners	√	√	√	√
11	Company's name, logo on the participants appreciation certificates	√	√	√	√
12	Company's name and logo in the Proceedings signifying the company as a sponsor	√	x	x	x
13	Company's promotional material inside conference briefcases	√	√	√	√
14	Company's name and logo on the official conference web-site with hot-link to company's home page	√	√	√	√