

2015 New Titles, Selected Backlist & eBooks

BUSINESS & MANAGEMENT

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Management & Sustainability • Marketing • Organisation Studies • Organisational Behaviour • Research Methods
Social Entrepreneurship • Strategic Management

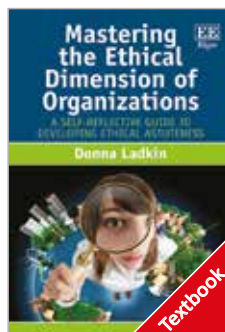


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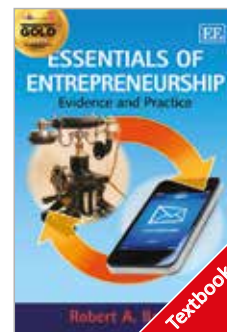
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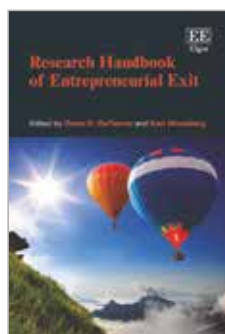
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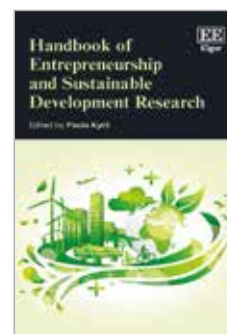
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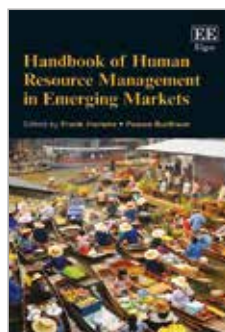
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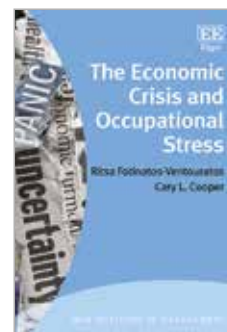
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Business & Management eBook Collections

Forward List – 2015

- 39 monographs
- 22 Research Handbooks
- Reference/Dictionaries
- Book Total = 61

Front List – 2014 estimate

- 34 monographs
- 24 Research Handbooks
- Book Total = 58

Back List – 2013

- 50 monographs
- 13 Research Handbooks
- 1 Reference/Dictionary
- Book Total = 64

Back List – 2012

- 30 monographs
- 19 Research Handbooks
- Book Total = 49

Back List – 2011

- 52 monographs
- 17 Research Handbooks
- 1 Encyclopedia
- 1 Reference/Dictionary
- Book Total = 71

Back List – 2010 and before

- 259 monographs
- 62 Research Handbooks
- 3 Reference/Dictionaries
- Book Total = 324

Business & Management Mini Collections

Business Reference Books	135 titles	Leadership	47 titles
Entrepreneurship (exc. Ref)	175 titles	Marketing	33 titles
Entrepreneurship Reference	45 titles	Organisation Studies	82 titles
Environmental Management	48 titles	Organisational Behaviour	71 titles
International Business	161 titles	Strategy	63 titles
Knowledge Management	46 titles		

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Elgar Textbooks

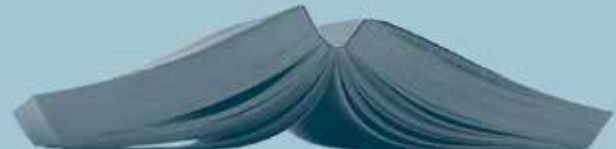
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NEW

KEY TITLES

Mastering the Ethical Dimension of Organizations

A Self-Reflective Guide to Developing Ethical Astuteness

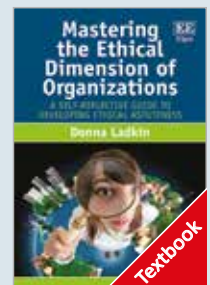
Donna Ladkin, Plymouth Graduate School of Management, UK

Engaging and accessible, this book is ideal for anyone striving to understand ethics in organisations - from upper-level students of management and leadership to professionals and managers.

'Donna Ladkin gives us an entirely novel and creative approach to thinking about, and importantly, doing and teaching ethics. The book is practice-based in the best sense of the word, using meditation and other attention techniques to enhance awareness, inquiry, and ultimately ethical insight at the personal and organizational levels. It is accessible to students at all levels of learning, with exercises that will generate personal insights. At the same time, it is grounded in a wide range of sources, both philosophical and managerial, that enhance the credibility of its approach. This book will enhance the ethics and the lives of people who read it and practice its approaches.'

— Sandra Waddock, Boston College Carroll School of Management, US

With the use of exercises, reflective prompts and case studies, *Mastering the Ethical Dimension of Organizations* offers a practice-based approach to developing the skills critical to responding ethically to organizational dilemmas. Engagingly and accessibly written by a leading communicator in the field, this book will be essential for postgraduate students of business, management or leadership.



2015 240 pp Paperback 978 1 78195 409 6 £35.00 • 2015 Hardback 978 1 78195 408 9 £75.00 • eBook 978 1 78195 410 2

Contemporary Issues in Management

Edited by **Lindsay Hamilton, Laura Mitchell** and **Anita Mangan**, Keele University, UK

A heterodox text for final year undergraduate and postgraduate students exposing the reality and complexity of contemporary management.

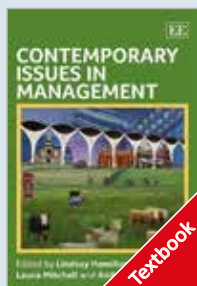
'What do animals, alternative organizations and ambiguity have in common? This splendid collection provides a fascinating range of contemporary issues for the reader to chew on, and gives space for some critical voices to explore the messiness of work organizations.'

— Martin Parker, University of Leicester, UK

This book is for upper-level students, managers and academics who are interested in exploring the 'messy reality' of the contemporary workplace and in considering how things might be done differently. In particular, it offers a critical perspective on organisational behaviour and the sociology of work.

By challenging common sense ideas about management, this textbook offers an up-to-date view of the complex problems and dilemmas facing managers and workers in the contemporary world. Providing a fresh analysis and overview of several core themes, the chapters focus on applied ethics, social issues, diversity, continuity and change. Theoretical reflections are combined with detailed ethnographic studies to offer both breadth and depth. Individual chapters present studies on issues as diverse as teleworking, apprentices, paternalism, migration, animal charities, factory work and farm work.

2014 232 pp Paperback 978 1 78347 001 3 £25.00
2014 Hardback 978 1 78347 000 6 £80.00 • eBook 978 1 78347 002 0



Essentials of Entrepreneurship

Evidence and Practice

Robert A. Baron, Oklahoma State University, US

This essential text will be a perfect fit for any introductory entrepreneurship course, both within and outside of the business school.

Entrepreneurs are, in essence, individuals who take action to convert their ideas into reality. Doing so involves completing many steps; Robert Baron describes these steps, and provides guidance for performing them successfully. To do so, he incorporates several features:

- the information presented is based on current evidence, rather than 'informal knowledge' or comments of specific entrepreneurs
- the focus is primarily on the essentials – the issues and topics most central to the field
- the book does not assume extensive knowledge of basic management disciplines, and so is accessible to readers with a wide range of backgrounds.

2014 392 pp Paperback 978 1 78347 178 2 £29.95
2014 Hardback 978 1 78347 177 5 £95.00
eBook 978 1 78347 179 9

Shortlisted for the Chartered Institute of Management Book of the Year Award 2015



KEY TITLES

Sports Marketing

Creating Long Term Value

John A. Davis, SP Jain School of Global Management, Singapore-Dubai-Sydney and **Jessica Zutz Hilbert**, University of Oregon, US

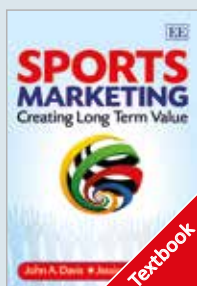
This textbook provides a truly international approach to the emerging field of sports marketing and provides the reader with the best practices of over 200 companies and sports clubs around the world.

Sports Marketing explores the latest sports marketing business practices, helping marketers make effective management and marketing investment decisions. This comprehensive textbook discusses relevant marketing theory and related practices within sports marketing.

2013 Paperback 978 1 78254 819 5 £42.00

2013 416 pp Hardback 978 1 84844 841 4 £98.00

ebook 978 1 78254 927 7



International Management

Theory and Practice

Paul N. Gooderham, NHH – The Norwegian School of Economics, Norway, **Birgitte Grøgaard**, University of Calgary, Canada and the late **Odd Nordhaug**, formerly of the NHH – The Norwegian School of Economics, Norway

This timely and accessible MBA textbook explores the challenges faced by today's multinational corporations.

'This excellent book covers the field of international business and particularly international management and is written in a way that cuts through these complex concepts and makes them understandable without losing any of the nuances. The substantial case studies attached to each topic and chapter can be mined by teachers and students in a variety of different ways. The book is ideal for Masters students, but many of their teachers can gain a lot from it too.'

– Chris Brewster, University of Reading, UK

2013 480 pp Paperback 978 1 78254 622 1 £37.00

2013 Hardback 978 1 78100 438 8 £150.00

ebook 978 1 78100 439 5



Theories of the Multinational Firm

A Multidimensional Creature in the Global Economy, Second Edition

Mats Forsgren, Uppsala University, Sweden

Revised and updated international business text for upper level undergraduate and postgraduate students.

'Thankfully, the new edition of this popular book retains all that made the original so impressive and useful. Six important theoretical perspectives of the multinational company (MNC) are discussed at length and compared. Why MNCs exist, how they compete, and their impact on society are the big, eternal questions addressed by the book. What is new in this edition are: an updated description of the international environment, an evaluation of Buckley's recent theory about the global factory, the influence of economic clusters like Silicon Valley on internalization theory, and a revised discussion of the organizational capability perspective. The book can be read and understood at multiple levels, from learning what each theory is about to appreciating the more subtle implications of their differences for firms and society. Despite the complexity of the subject, the book is an easy and enjoyable read. It is written in a lively, user-friendly style, with many illustrated examples.'

– William G. Egelhoff, Fordham University, US

2013 224 pp Paperback 978 1 78195 817 9 £24.00

2013 Hardback 978 1 78100 645 0 £67.00

ebook 978 1 78100 646 7



Retail and Channel Marketing

Sandro Castaldo, Bocconi University, Italy, **Monica Grosso**, EMLYON Business School, France and **Katia Premazzi**, SDA Bocconi School of Management, Italy

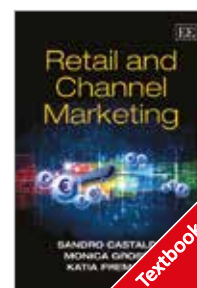
This detailed text is ideal for courses introducing the channel and retail marketing domain to graduate marketing and management programmes.

'Undoubtedly a must-read for anyone interested in channel and retail marketing. Finally, the first book which integrates – in a comprehensive set of managerial tools – the channel and the retail perspectives. This book is a unique compendium for managers and business students intending to develop high-end skills on delivering successful marketing distribution.'

– Fabrizio Zerbin, ESCP Europe

2013 288 pp Paperback 978 1 78254 620 7 £29.00

2013 Hardback 978 1 78254 618 4 £78.00 • ebook 978 1 78254 619 1



Entrepreneurship in Theory and Practice

Paradoxes in Play

Suna Løwe Nielsen, Kim Klyver, **Majbritt Rostgaard Evald** and **Torben Bager**, University of Southern Denmark

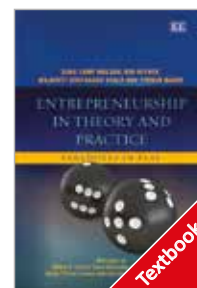
A creative, accessible textbook for both undergraduate students and would-be entrepreneurs.

'Entrepreneurship in Theory and Practice is not your typical textbook in entrepreneurship. The authors have taken a very creative look at the seeming contradictions that make up the creation of a new business venture. Their use of current research as well as thought provoking cases to illustrate behaviors such as opportunity recognition make this book one that both professors and would be entrepreneurs should read.'

– Alan L. Carsrud, Ryerson University, Canada

2012 264 pp Paperback 978 0 85793 531 1 £29.00

2012 Hardback 978 0 85793 529 8 £78.00 • ebook 978 0 85793 530 4



A Guide to the Global Business Environment

The Economics of International Commerce

William Kerr, University of Saskatchewan, Canada and **Nicholas Perdakis**, Aberystwyth University, UK

An MBA text essential to understanding the links between international business, international institutions and international trade.

'I have used the materials contained in this book extensively in a major trade-related capacity, building a technical training program for trade officials and business people in six countries in Southeast Asia to great effect. The book fills an important gap in the existing literature on the subject and links international economic policy to practical hands on international business management. It underlines the importance of understanding the increasingly complex nature of international markets and offers useful options for mitigating their risk.'

– Wayne Robinson, Estey Centre for Law and Economics in International Trade, Canada

2014 352 pp Paperback 978 1 78347 669 5 £35.00

2014 Hardback 978 1 78347 667 1 £90.00 • ebook 978 1 78347 668 8



ALSO AVAILABLE ON INSPECTION

About Entrepreneurship

Björn Bjerke

see page 8

Multinational Human Resource Management and the Law

Matthew W. Finkin and Joel Cutcher-Gershenfeld with Takashi Araki, Philipp Fischinger, Roberto Fragale Filho, Andrew Stewart and Bernd Waas

see page 25

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Series editor: **Mark N.K. Saunders**, University of Surrey, UK

This major series provides the starting point for new PhD students in business and management and related social science disciplines. Each *Handbook* will give definitive overviews of research methods appropriate for particular subjects within management. The series produces prestigious high quality works of lasting significance, shedding light on quantitative, qualitative and mixed research methods. Each *Handbook* consists of original contributions by leading authorities, selected by an editor who is recognised as an international leader in the field. International in scope, these *Handbooks* will be an invaluable guide to students embarking on a research degree and to researchers moving into a new subject area.

Handbook of Research Methods on Intuition

Edited by **Marta Sinclair**, Griffith University, Australia

How does one approach the study of intuition – a complex, cross-disciplinary field, which is still developing? How can intuition be captured *in situ*? How can researchers harness their own intuition? In this original *Handbook*, the expert collaborators use method-related themes to help answer these, and other questions, and explore innovative developments in intuition research.



2014 320 pp Hardback 978 1 78254 598 9 £120.00
Elgaronline 978 1 78254 599 6

NEW

Handbook of Research Methods on Trust

Second Edition

Edited by **Fergus Lyon**, Middlesex University Business School, UK,
Guido Möllering, Jacobs University Bremen, Germany and
Mark N.K. Saunders, University of Surrey, UK

Acclaim for the first edition:

'This book fills an important gap. The burgeoning field of trust research has employed a wide variety of definitions and methods, but until the appearance of this Handbook there was no comprehensive overview of them. Its contributions, many written by leading international experts, cover conceptual issues as well as qualitative and quantitative methods. The editors are all working at the frontiers of trust research and in this Handbook they have compiled an indispensable source of reference for years to come.'

— John Child, University of Birmingham, UK

Aug 2015 c 336 pp Hardback 978 1 78254 740 2 c £120.00
Elgaronline 978 1 78254 740 2

NEW

Handbook of Research Methods on Human Resource Development

Edited by **Mark N.K. Saunders** and **Paul Tosey**, University of Surrey, UK

As Human Resource Development (HRD) research has developed, a growing variety of quantitative and qualitative data collection procedures and analysis techniques have been adopted; research designs now include mono, multiple and mixed methods. This *Handbook* brings together the wealth of research methods experience gained by HRD researchers into one essential volume.

Organized into four parts, the book explores conceptual issues, qualitative research methods, quantitative research methods and methodological challenges. It utilizes the wealth of research experiences of leading HRD scholars to provide a range of insights highlighting what works, what does not work and associated challenges. Each chapter provides annotated further reading, allowing the reader to expand on the topics discussed.

July 2015 c 368 pp Hardback 978 1 78100 923 9 c £130.00
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NEW KEY TITLE

Handbook of Research Methods and Applications in Social Capital

Edited by **Yaojun Li**, University of Manchester, UK

'This Handbook, edited by Yaojun Li, one of the leading scholars on social capital, is a timely and comprehensive collection of chapters on social capital by some of the most important contributors from North America, Europe and Asia. The Introduction, in which Professor Li provides an extensive and in-depth review and evaluation of the theory, measurement and research on social capital, is by itself one of the most significant, state-of-the-art contributions on social capital available today. It is a must-read volume for scholars and students interested in social capital from a comparative perspective.'

— Nan Lin, Duke University, US

Social capital is fundamentally concerned with resources in social relations. This *Handbook* brings together leading scholars from around the world to address the important questions on the determinants, manifestations and consequences of social capital. Various mechanisms of formal and informal social involvement, its relationship with other forms of social exclusion and its role in civic, instrumental and expressive domains of our socio-economic and community lives are explored.

Aug 2015 c 416 pp Hardback 978 0 85793 584 7 c £130.00
Elgaronline 978 0 85793 585 4
Handbooks of Research Methods and Applications series

NEW

Handbook of Qualitative Research Techniques and Analysis in Entrepreneurship

Edited by **Helle Neergaard**, University of Aarhus, Denmark and
Claire Leitch, Lancaster University Management School, UK

This insightful *Handbook* introduces a variety of qualitative data collection methods and analysis techniques pertinent in exploring the complex phenomenon of entrepreneurship. Detailed and practical accounts of how to conduct research employing verbal protocol analysis, critical incident technique, repertory grids, metaphors, and the constant comparative method are provided. Scholars new to the area, doctoral students, as well as established academics keen to extend their research scope, will find this book an invaluable and timely resource.

Sept 2015 c 464 pp Hardback 978 1 84980 986 3 c £140.00
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Research Handbooks in Business and Management series

How to Conduct a Practice-based Study

Problems and Methods

Silvia Gherardi

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2013 Paperback 978 1 78195 164 4 £25.00
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NEW IN PAPERBACK

Handbook of Longitudinal Research Methods in Organisation and Business Studies

Edited by **Melanie E. Hassett** and **Eriikka Paavilainen-Mäntymäki**, University of Turku, Finland

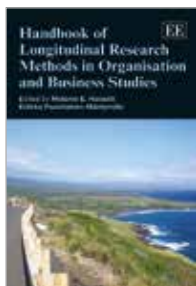
'This Handbook is a very timely contribution to organization and business studies. Most calls for longitudinal research are made in sections of published work that deal with limitations of the study or suggestions for further research. This book places longitudinal research methods at center stage. With its practical, hands-on approach it guides us how to design a longitudinal study in and around organizations – whether qualitative or quantitative – and how to implement it. I warmly recommend this Handbook to ambitious senior and junior researchers. It makes the commonly presented excuses for not undertaking longitudinal research completely redundant.'

– Rebecca Piekkari, Aalto University, School of Business in Helsinki, Finland

'This is a very timely book that fills an important gap in the field of research methods . . . Insights provided by scholars who have been doing this type of research provide useful guidelines for anyone interested in research methods from senior scholars to young researchers and PhD candidates.'

– Pervez Ghauri, King's College London, UK

2013 384 pp Hardback 978 0 85793 678 3 £145.00
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 Research Handbooks in Business and Management series



Handbook of Research Methods and Applications in Entrepreneurship and Small Business

Edited by **Alan Carsrud**, Åbo Akademi University and **Malin Brännback**, Åbo Akademi University, Finland and Stockholm University School of Business, Sweden

This thought provoking book builds on existing research traditions that make small business, entrepreneurship and family business a resource rich arena for study. It steps back to ask fundamental questions that every researcher should consider prior to engaging in data collection. It focuses on topics that have traditionally frustrated researchers including experimental methods in small business research, scale development, control variables and language issues in cross cultural research.

2014 296 pp Hardback 978 0 85793 504 5 £110.00
Elgaronline 978 0 85793 505 2
 Handbooks of Research Methods and Applications series



NEW

Entrepreneurship as Organizing

Selected Papers of William B. Gartner

William B. Gartner, Copenhagen Business School, Denmark and California Lutheran University, US

This book draws together William B. Gartner's key contributions to entrepreneurship research over the past 25 years. An original introduction by the author offers a comprehensive overview and analysis of his work as it pertains to the development of entrepreneurship as a scholarly field, and the articles demonstrate the many ways in which his research has explored entrepreneurship in relation to individuals, firms, environments and processes.

Aug 2015 c 400 pp Hardback 978 1 78347 114 0 c £95.00
Elgaronline 978 1 78347 694 7

NEW

Embracing Entrepreneurship Across Disciplines

Ideas and Insights from Engineering, Science, Medicine and Arts

Edited by **Satish Nambisan**, University of Wisconsin, Milwaukee, US

Unique ideas, insights and themes from diverse disciplines – from engineering, science and medicine to arts, design, and music – have the potential to enrich and deepen our understanding of entrepreneurship. This book brings together contributions from an eclectic set of entrepreneurship scholars and educators from different fields to advance cross-disciplinary entrepreneurial thinking.

Embracing Entrepreneurship Across Disciplines draws on case studies and examples to provide a rich illustration of key themes and concepts, providing an opportunity to share insights and best practices. It describes innovative programs and practices that could serve as templates for entrepreneurship educators and informs the development and evaluation of policies, programs and educational materials that cross or impact multiple fields.

July 2015 c 224 pp Hardback 978 1 78254 995 6 c £70.00
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ELGAR ADVANCED INTRODUCTIONS

Elgar Advanced Introductions are stimulating and thoughtful introductions to major fields in the social sciences and law, expertly written by the world's leading scholars. Designed to be accessible yet rigorous, they offer concise and lucid surveys of the substantive and policy issues associated with discrete subject areas.

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KEY TITLE

Advanced Introduction to Entrepreneurship

Robert D. Hisrich, Thunderbird School of Global Management, US

'Bob Hisrich is uniquely talented and experienced to offer a book of this nature. His international teaching and business experience, combined with his broad scholarship are a potent source of unique insights and lessons. Students at all levels will benefit from this provocative new book.'

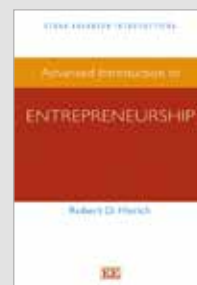
– Thomas N. Duening, El Pomar Chair of Business and Entrepreneurship and Director, Center for Entrepreneurship, University of Colorado at Colorado Springs, US

'Governments worldwide recognize that entrepreneurial behavior is essential to economic health and prosperity. Universities have responded with an explosion of entrepreneurship courses. Hisrich answers the demand for education with innovation. He shows how entrepreneurship and innovation connect, and he takes an innovative approach in this book. He introduces the latest in research findings with a storyteller's enthusiasm. This is the rare textbook that readers will have trouble putting down. When they do, they will have skills to be successful in entrepreneurial careers.'

– Franck Hoy, Director of the Collaborative for Entrepreneurship & Innovation at Worcester Polytechnic Institute, US

Renowned entrepreneurship scholar Robert D. Hisrich provides insights into the venture creation process, as well as the entrepreneur as a person. He outlines the characteristics, motivations and decision making processes of the entrepreneur in different settings (including businesses, government organizations and non-profits/social enterprises) to provide a comprehensive understanding of the individual who creates a new venture.

2014 296 pp Hardback 978 1 78254 615 3 £80.00
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 Elgar Advanced Introductions series



KEY TITLES

NEW

Handbook of Research on Governance and Entrepreneurship

Edited by **Jonas Gabrielsson**, Lund University, Sweden

This *Handbook* provides a unique collection of research addressing issues of corporate governance in entrepreneurial contexts, including start-ups, owner-managed firms, fast-growing firms, and IPOs, as well as how corporate governance and board leadership is associated with entrepreneurship and innovation in both small and large established companies.

The authors discuss a wide range of topics, methodologies, and levels of analysis, all designed to contribute to a comprehensive understanding of when and how corporate governance matters in different entrepreneurial contexts. Moreover, the chapters provide a rich source of new research questions that will guide and shape the future development of the field.

Nov 2015 c 304 pp Hardback 978 1 78254 555 2 c £110.00

Elgaronline 978 1 78254 556 9

Research Handbooks in Business and Management series

Handbook of Entrepreneurial Cognition

Edited by **J. Robert Mitchell**, Western University, Canada, **Ronald K. Mitchell**, Texas Tech University, US and **Brandon Randolph-Seng**, Texas A&M University – Commerce, US

Entrepreneurial cognition research is at a crossroads, where static views give way to dynamic approaches. This *Handbook* draws on a variety of perspectives from experts in the field of entrepreneurial cognition to highlight the key elements in a socially-situated view, where cognition is action-oriented embodied, socially-situated, and distributed. Readers seeking to better understand and/or participate in some of the most up-to-date approaches to entrepreneurial cognition research will find this *Handbook* to be an invaluable and time-saving companion in their research.

2014 528 pp Hardback 978 1 78100 658 0 £150.00

Elgaronline 978 1 78100 659 7

Research Handbooks in Business and Management series

NEW

Research Handbook of Entrepreneurial Exit

Edited by **Dawn R. DeTienne**, Colorado State University, US and **Karl Wennberg**, Stockholm School of Economics and Institute of Analytical Sociology, Linköping University, Sweden

'As a counterweight to the voluminous research on entry and growth, this book on entrepreneurial exit is both timely and valuable. Can we really gain a deep understanding of entrepreneurship without also considering exit? I could not think of two better people to create this book – Professors DeTienne and Wennberg have been instrumental in developing our collective knowledge on entrepreneurial exit and in this book, they have brought together a collection of chapters that offer many new and wonderful insights into entrepreneurial exit.'

– Dean A. Shepherd, David H. Jacobs Chair in Strategic Entrepreneurship, Kelley School of Business, Indiana University, Bloomington and Editor-in-Chief, *Journal of Business Venturing*

March 2015 c 288 pp Hardback 978 1 78254 696 2 c £110.00

Elgaronline 978 1 78254 697 9

Research Handbooks in Business and Management series

ALSO OF INTEREST:

Handbook of Qualitative Research Techniques and Analysis in Entrepreneurship

Edited by Helle Neergaard and Claire Leitch

see page 5

Handbook of Research on Small Business and Entrepreneurship

Edited by **Elizabeth Chell**, Kingston University and **Mine Karataş-Özkan**, University of Southampton, UK

This insightful *Handbook* focuses on behaviour, performance and relationships in small and entrepreneurial firms. It introduces a variety of contemporary topics, research methods and theoretical frameworks that will provide cutting edge analysis, stimulate thought, raise further questions and demonstrate the complexity of the rapidly-advancing field of entrepreneurship.

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Elgaronline 978 1 84980 924 5



How to Get Published in the Best Entrepreneurship Journals

A Guide to Steer Your Academic Career

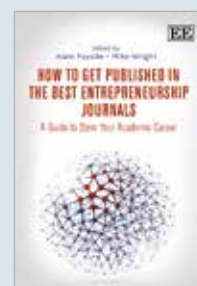
Edited by **Alain Fayolle**, EMLYON Business School, France and **Mike Wright**, Imperial College London, UK and University of Ghent, Belgium

'This book should be required for all doctoral students studying entrepreneurship, and it will be very helpful to junior faculty in entrepreneurship and those transitioning to the field as well.'

– Gary Castrogiovanni, Florida Atlantic University, US

'This book fills a critical need in the field. It is co-edited by two highly respected and accomplished entrepreneurship scholars, and the chapters are prepared by seasoned authors who provide the knowledge of how to publish research in the top entrepreneurship journals. Publication in these journals has become highly competitive, with only a small percentage of the submitted manuscripts accepted. As such, this is a highly valuable treatise for entrepreneurship scholars and PhD students. It should be required reading for all entrepreneurship researchers.'

– Michael A. Hitt, Texas A&M University, US



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Corporate Venturing

Organizing for Innovation

Jessica van den Bosch and **Geert Duysters**, Tilburg Center of Entrepreneurship, Tilburg University, the Netherlands

'Before an innovation gets the green light in large corporations, it needs to be proved that the innovation will be successful: successful and lucrative. And that's exactly what you can't ever know in advance for a true innovation. Corporate Venturing: Organizing for Innovation shows how corporate oil tankers can take full advantage of innovative speedboats.'

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– Dana T. Redford, Portuguese Catholic University and President, Platform for Entrepreneurship Education in Portugal

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Handbook of Research on Entrepreneurs' Engagement in Philanthropy

Perspectives

Edited by **Marilyn L. Taylor**, University of Missouri – Kansas City, **Robert J. Strom**, Ewing Marion Kauffman Foundation and **David O. Renz**, University of Missouri – Kansas City, US



Currently, very little academic research exists on the intersection of entrepreneurship and philanthropy. This unique *Handbook* fills that gap, exploring how and why entrepreneurs who drive success in the for-profit world become engaged in philanthropy. Top family business and entrepreneurship scholars explore the many facets of this fascinating subject.

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New Perspectives on Firm Growth

Per Davidsson, Queensland University of Technology, Australia and the Jönköping International Business School, Sweden and **Johan Wiklund**, Syracuse University, US and Jönköping International Business School, Sweden

'This collection of articles by an internationally recognized team of authors is a welcome addition to the literature on firm growth. The authors, singly and together, have previously made important contributions with regard to frameworks for understanding growth, as well as cutting-edge empirical research on the actual growth process. In this volume, the authors bring previous research up-to-date, providing a critical look at what has been published in the last decade and offering new theoretically informed insights in how and why firms grow.'

— Howard Aldrich, University of North Carolina, Chapel Hill, US

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Handbook of Research on Entrepreneurship

What We Know and What We Need to Know

Edited by **Alain Fayolle**, EMLYON Business School, France

'Alain Fayolle has brought together an impressive collection of contributions from many of the very best scholars in entrepreneurship. In bringing them together, this engaging book not only offers a very thoughtful reflection on past and present work in entrepreneurship but also insightful, new and fresh perspectives for its future study. This book is a must read for anyone who is serious about entrepreneurship, its research and the future of the field. An exciting, fresh and very timely addition.'

— Sarah L. Jack, Lancaster University Management School (LUMS), UK

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Research Handbooks in Business and Management series

Alain Fayolle is winner of the European Entrepreneurship Education award

Women's Entrepreneurship in the 21st Century

An International Multi-Level Research Analysis

Edited by **Kate V. Lewis**, Massey University, New Zealand, **Colette Henry**, Dundalk Institute of Technology, Ireland and Tromsø University Business School, Norway, **Elizabeth J. Gatewood**, Wake Forest University, US and **John Watson**, The University of Western Australia

Women's Entrepreneurship in the 21st Century is the fourth in the series of books emanating from the Diana International Research Network. The volume takes a multi-dimensional approach to coalesce a series of chapters around the central theme: gender and entrepreneurship today and in the future. The chapters span a diverse range of countries, methodologies, and levels of analysis – however, they all seek to contribute to an advancing understanding of women and their engagement with entrepreneurial endeavours.

2014 336 pp Hardback 978 1 78254 460 9 £90.00

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About Entrepreneurship

Björn Bjerke, Linnaeus University, Sweden

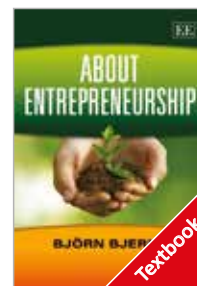
This textbook is written for students in upper-level undergraduate and postgraduate degree programmes in entrepreneurship, or business-related disciplines.

2013 296 pp Hardback 978 1 78254 538 5 £88.00

2013 Paperback 978 1 78254 539 2 £31.00

ebook 978 1 78254 540 8

This paperback textbook is available on inspection, email: inspections@e-elgar.co.uk (terms and conditions apply, please supply teaching details)



Handbook of Research on Venture Capital: Volume 2

A Globalizing Industry

Edited by **Hans Landström**, Lund University, Sweden and **Colin Mason**, University of Glasgow, UK

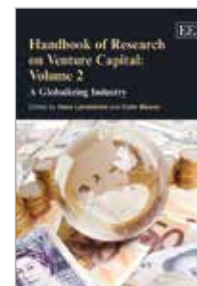
'The second volume of the Handbook of Research on Venture Capital provides an important guidepost for venture capital researchers. As Landström and Mason point out, the nature of venture capital has changed dramatically over the last ten years. The asset class as a whole has failed to return principal and the old model is under tremendous strain. The contributors nicely highlight many of these changes, especially how venture capital has scaled beyond the US. For those of us active in venture capital research, the chapters raise many interesting research questions that deserve further attention.'

— Andrew Zacharakis, Babson College, US

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2014 Paperback 978 1 78100 904 8 £29.95 • Elgaronline 978 1 78100 911 6

Handbooks in Venture Capital series



Handbook on Organisational Entrepreneurship

Edited by **Daniel Hjorth**, Copenhagen Business School, Denmark

'Daniel Hjorth is justifiably famous for thinking differently about those things "we all know", and this Handbook adds fuel to that fire. The Handbook reasserts the intellectual and practical primacy of organizational creation as the driving force of entrepreneurship. By getting some of the best minds in entrepreneurship to explore and speculate on the organizational aspects of entrepreneurship, this Handbook reframes and repositions entrepreneurship as the organizing trope for the postindustrial age.'

— Jerome Katz, Saint Louis University, US

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Entrepreneurship, People and Organisations

Frontiers in European Entrepreneurship Research

Edited by **Robert Blackburn**, Kingston University, UK and Turku School of Economics, Finland, **Frédéric Delmar**, Lund University, Sweden, **Alain Fayolle**, EMLYON Business School, France and **Friederike Welter**, IfM Bonn, University of Siegen, Germany and Jönköping International Business School, Sweden

'Rather belatedly, researchers and policy makers are coming to recognise the important interplay between different contexts and the variety of manifestations of entrepreneurship and entrepreneurial behaviour. The editors have brought together an excellent collection. The chapters make a significant contribution to our understanding of the heterogeneity of context in terms of countries, markets and life-cycle stages as well as entrepreneurial forms, such as social entrepreneurship, university spin-offs and intrapreneurship, that also provides a platform for extensive future research.'

— Mike Wright, Enterprise Research Centre, Imperial College Business School, London, UK

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A Psychological Approach to Entrepreneurship

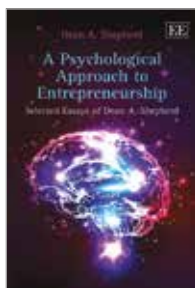
Selected Essays of Dean A. Shepherd

Dean A. Shepherd, Indiana University, Bloomington, US

Within an entrepreneurial context, what a person thinks and feels and how they behave are hugely consequential. Entrepreneurs often work in scenarios of considerable time pressure, task complexity, uncertainty and high performance variance. This fascinating volume explores the unique psychological qualities of individuals directly involved in the entrepreneurial process.

29 articles, dating from 1999 to 2013

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Conceptual Richness and Methodological Diversity in Entrepreneurship Research

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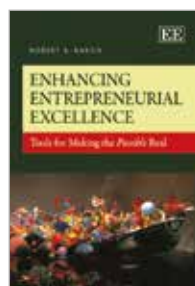
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Law and Entrepreneurship

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NEW KEY TITLE

Handbook of Entrepreneurship and Sustainable Development Research

Edited by Paula Kyrö, Aalto University, Finland

Allying and expanding the diverse fields of entrepreneurship and sustainable development research is a modern day imperative. This *Handbook* paints an illuminating picture of the historic and current understanding of the bond between entrepreneurship and sustainable development. The authors explore the basic contradictions between the two fields and outline the transformative role entrepreneurship can play in achieving sustainable development. More than 50 expert researchers and their research communities from 16 countries across Europe, Africa, Australia, North America, and the Middle East provide original and informative contributions on a variety of issues, from women's empowerment to climate change and organic farmers to ecotourism.



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Research Handbooks in Business and Management series

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Exploring the Entrepreneurial Society

Institutions, Behaviors and Outcomes

Edited by Jean Bonnet, University of Caen, France, Marcus Dejardin, University of Namur and Université Catholique de Louvain, Belgium and Domingo García Pérez De Lema, Technical University of Cartagena, Spain

This timely book explores different aspects of the entrepreneurial society from a theoretical and empirical perspective. Renowned scholars examine how formal and informal institutions affect the entrepreneurial society. They take examples from particular countries to see how the institutional context affects entrepreneurial behaviour, entrepreneurial finance, economic growth and society.

Nov 2015 c 296 pp Hardback 978 1 78347 265 9 c £75.00
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NEW

Global Entrepreneurship, Institutions and Incentives

Zoltán J. Ács, George Mason University, US

This book presents some of Zoltan Ács' most important contributions since the turn of the new millennium, with a particular intellectual focus on the knowledge spillover theory of entrepreneurship. This approach was shaped by three major events: the rapid globalization that occurred in the first decade of the 21st century; research on the role institutions have played in economic development during the past few decades; and the spread of entrepreneurial activity around the world following the collapse of communism at the end of the 20th century. This entrepreneurial activity has given rise to many questions of theory, measurement and policy.

July 2015 c 528 pp Hardback 978 1 78471 804 6 c £110.00
Elgaronline 978 1 78471 805 3

Agglomeration, Clusters and Entrepreneurship

Studies in Regional Economic Development

Edited by Charlie Karlsson, Jönköping International Business School, Blekinge Institute of Technology, Sweden and University of Southern Denmark, Börje Johansson, Jönköping University and Royal Institute of Technology, Stockholm, Sweden and Roger R. Stough, George Mason University, US

Regional economic development has experienced considerable dynamism over recent years. Perhaps the most notable cases were the rise of China and India to emergent country status by the turn of the millennium. With time now for hindsight, this book identifies some of the key forces behind these development successes, namely agglomeration, clusters and entrepreneurship.

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New Horizons in Regional Science series

Necessity Entrepreneurs

Microenterprise Education and Economic Development

Edited by **Jeremi Brewer**, Brigham Young University and **Stephen W. Gibson**, The Academy for Creating Enterprise, US

An estimated one billion individuals in both developed and developing nations can be defined as necessity entrepreneurs: individuals who have no other viable option for licit income than to start a small income generating activity. This volume is the first-known compilation of theories contributed from scholars around the globe who have worked together to establish a theory-based discourse regarding necessity entrepreneurship, micro-enterprise education, and long-term economic development.

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FORTHCOMING

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Handbook of Research on Entrepreneurship and Regional Development

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Zoltán J. Ács, László Szerb and Erkkó Autio

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Research Handbook on Sustainable Co-operative Enterprise

Case Studies of Organisational Resilience in the Co-operative Business Model

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Co-operatives are found in all industry sectors and almost all countries around the world. However, despite their significant economic and social contributions, the academic literature has largely ignored these important businesses. This book is a detailed examination of the co-operative enterprise business model and the factors that help to enhance its sustainability and resilience, as well as those forces that lead to its destruction.

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Edited by **Phillip H. Phan**, Johns Hopkins University, **Jill Kickul**, New York University, Stern School of Business, **Sophie Bacq**, Northeastern University, D'Amore-McKim School of Business, US and **Mattias Nordqvist**, Jönköping University, Sweden

'This timely and important book fills this gap, by effectively synthesizing the burgeoning interdisciplinary literature on social entrepreneurship.'

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'So often environmental protection is neglected in the social entrepreneurship literature, even though the environmental movement has a lot to offer in terms of empirical and theoretical developments. This book makes a hugely important contribution to filling that gap, lending weight to social innovation theory and providing a good case-study resource.'

— Tim Curtis, The University of Northampton, UK

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The International Handbook on Social Innovation

Collective Action, Social Learning and Transdisciplinary Research

Edited by **Frank Moulaert**, KU Leuven, Belgium, **Diana MacCallum**, Curtin University, Australia, **Abid Mehmood**, Cardiff University, UK and **Abdelillah Hamdouch**, University of Tours, France

'In an era where social innovation is re-emerging as an important policy framework for bringing social transformation, this volume is a significant contribution to the theory and practice of social innovation.'

— S. Parasuraman, Tata Institute of Social Sciences, Mumbai, India

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Societal Entrepreneurship

Positioning, Penetrating, Promoting

Edited by **Karin Berglund**, Stockholm University, **Bengt Johannisson**, formerly Linnaeus University and **Birgitta Schwartz**, Stockholm University, Sweden

Entrepreneurship generally is about creative organizing but with social enterprising this is especially so. Most social ventures cross the boundaries between the private, the public and the non-profit/voluntary sectors. This broad involvement of actors and intertwining of sectors makes the label 'societal' entrepreneurship appropriate.

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KEY TITLE

Teaching Entrepreneurship

A Practice-Based Approach

Heidi M. Neck, Patricia G. Greene and Candida G. Brush, Babson College, US

'Of course, entrepreneurship can be taught, and this book shows how. Using scholarly research as the foundation, the authors have crafted a set of practices to foster entrepreneurial thinking that should be incorporated in all courses across the entire curriculum.'

– Tina Seelig, Stanford University, US

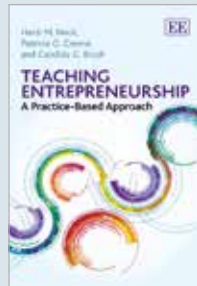
'Practice makes perfect and Babson professors Neck, Greene and Brush lead the way for global management education's thirst for excellence in entrepreneurship education. Teaching Entrepreneurship is an excellent read and detailed guide for creating a strong program that inspires innovation and entrepreneurial strategies for business academics and practitioners.'

– John Fernandes, President and Chief Executive Officer, AACSB International

Teaching Entrepreneurship advocates teaching entrepreneurship using a portfolio of practices, including play, empathy, creation, experimentation, and reflection. Together these practices help students develop the competency to think and act entrepreneurially in order to create, find, and exploit opportunities of all kinds in a continuously changing and uncertain world.

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**Leadership and Cooperation in Academia**

Reflecting on the Roles and Responsibilities of University Faculty and Management

Edited by **Roger Sugden**, University of British Columbia, Canada, **Marcela Valania**, formerly University of Stirling, UK and **James R. Wilson**, Orkestra – Basque Institute of Competitiveness, Spain and Deusto Business School, Spain

Leadership and Cooperation in Academia focuses on the place and the role of universities in different societies, including their influence on the socio-economic development of those societies.

Across the world academic institutions are being questioned by their stakeholders and pressured to change. Answering these questions requires that academics and professional managers in universities think about their work, its value and organisation. The book highlights the need for space and stimulus to reflect on the responsibilities, roles and expectations that they identify for themselves, and that others place upon them – then, they might be better able to understand and to act. Similarly, policymakers and higher education commentators need the space and stimulus to reflect on the role of universities. This book will provide this space and an invaluable contribution to the stimulus.

2013 320 pp Hardback 978 1 78100 181 3 £93.00

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NEW IN PAPERBACK

Handbook on the Entrepreneurial University

Edited by **Alain Fayolle**, EMLYON Business School, France and **Dana T. Redford**, UCP-Porto, Portugal

This insightful *Handbook* offers a lens through which to view entrepreneurship strategy for higher education institutions, as it becomes increasingly necessary for universities to consider changing their strategies, culture and practices to become more entrepreneurial.

Is the idea of an entrepreneurial university a myth or a reality? Is the university model capable of adapting to new evolving trends and a more complex professional world? And, what is the impact of entrepreneurship in education? Through extensive research and case studies from some of the leading entrepreneurial thinkers around the world, Alain Fayolle and Dana Redford answer these questions and raise further issues for debate. Particular focus is given to developing university strategy, public policy and start-up support as a means to foster graduate entrepreneurship. Each contribution explores different perspectives related to the entrepreneurial university concept and its role in stimulating economic growth through cooperative relationships with business and government.

2014 496 pp Hardback 978 1 78100 701 3 £150.00

2015 Paperback 978 1 78347 174 4 £40.00

Elgaronline 978 1 78100 702 0

Research Handbooks in Business and Management series

Alain Fayolle is winner of the European Entrepreneurship Education award

**Knowledge, Diversity and Performance in European Higher Education**

A Changing Landscape

Edited by **Andrea Bonaccorsi**, University of Pisa, Italy

This highly original book analyses the results of a pioneering set of microdata on higher education institutions in 27 European countries in order to address key issues in higher education and research.

For the first time, data on individual European higher education institutions (rather than data aggregated at the country level) is used in order to examine a wide range of issues that are both theoretically challenging and relevant from policy-making and societal perspectives. The contributors integrate statistics on universities and colleges with other sources of information such as patents, start-up firms and bibliometric data, and employ rigorous empirical methods to address a range of key questions, including: what is the role of non-university tertiary education such as vocational training? How important is the private sector? Are European universities internationalized? Are they efficient from the point of view of costs and educational output? Are there pure research universities in Europe? How do universities contribute to economic growth?

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Annals of Entrepreneurship Education and Pedagogy – 2014

Edited by **Michael H. Morris**, University of Florida, US

A sizable gap exists between the ample demands for (and growing supply of) entrepreneurship education and our understanding of how to best approach the teaching and learning of entrepreneurship. To help close this gap, the United States Association for Small Business and Entrepreneurship (USASBE) has identified some of the most important and provocative work on entrepreneurship education over the years, and worked with the authors to produce updated perspectives. The intent is to capture the richest insights and best practices in teaching entrepreneurship, building entrepreneurship curricula, and developing educational programs.

2014 448 pp Hardback 978 1 78347 144 7 £100.00

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Annals in Entrepreneurship Education series

In Association with the United States Association for Small Business and Entrepreneurship

KEY TITLE

Teaching Entrepreneurship to Postgraduates

Colin Jones, University of Tasmania, Australia

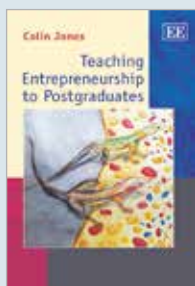
'As insightful as ever, Colin Jones provides a fresh perspective on entrepreneurship education as it relates to the specific needs of postgraduate students. The book includes many aspects that educators will find useful including insights into teaching philosophy, tactics for enhancing pedagogy and appreciation of context in educational practice. For those educators new to entrepreneurship education this is an essential read, while more established teachers can use the book to help reflect on their own experiences.'

— Luke Pittaway, Ohio University, US

Written by the author of the successful *Teaching Entrepreneurship to Undergraduates*, this book promotes a learner-centred approach to thinking about how to teach entrepreneurship to postgraduates.

A vital resource for lecturers and those interested in entrepreneurship, this book defines the difference between teaching entrepreneurship to postgraduates and teaching it to undergraduates. Attention is given to both subtle and major differences, such as motivation and the process and situation of learning related to postgraduate students. This book aims to stimulate reflection within the reader's mind, drawing them towards a deep appreciation of their postgraduate students' needs, their motivations and the ways in which such issues are dealt with by educators globally.

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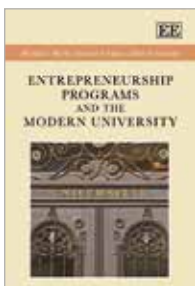
Entrepreneurship Programs and the Modern University

Michael H. Morris, University of Florida,
Donald F. Kuratko, Indiana University
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Belmont University, US

'I am a believer in the concept of the entrepreneurial university, and think our institutions of higher learning must learn to think and act in more entrepreneurial ways. The kind of entrepreneurial culture which this book champions can transform student lives, invigorate university campuses, and make a fundamental difference in our communities.'

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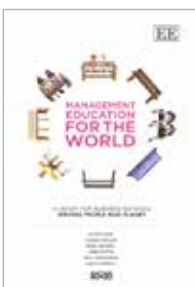


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NEW

Managing Emerging Technologies for Socio-Economic Impact

Edited by Dimitris Assimakopoulos, Grenoble Ecole de Management, France, Ilan Oshri, Loughborough University and Krsto Pandza, Leeds University Business School, UK

The development of emerging technologies demands a rapidly expanding knowledge base and intensive collaboration across organizational, institutional and cultural borders. This book is the first of its kind to focus on the management of key emerging technologies and their social and economic impact in Europe.

Split into four parts, across 17 chapters, the scholars offer multiple levels of analysis concerning the management of emerging technologies across various sectors ranging from nanotechnology, renewable energy and cloud computing to synthetic biology and particle therapy for cancer. They present their research findings in critical areas including:

- organizational capabilities for technological innovation in key enabling technologies
- collaboration and networking to shape their emergence and progression
- strategic challenges for policy makers who influence the sustainable and responsible development of emerging technologies
- how such technologies affect work and communication practices in a variety of organizational settings.

This book is a must-read for innovation practitioners, academics and policy makers who take interest in the on going debate about how to shape innovation policy and manage emerging technologies.

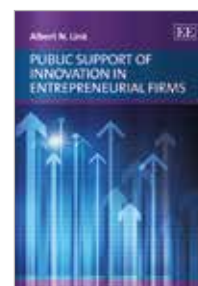
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Albert N. Link

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NEW KEY TITLE

Concise Guide to Entrepreneurship, Technology and Innovation

Edited by **David B. Audretsch**, Indiana University,
Christopher S. Hayter, Arizona State University and
Albert N. Link, University of North Carolina at Greensboro, US

This landmark book will be the first port of call for any student or scholar seeking a brief introduction to each of the fundamental topics in entrepreneurship, technology, and innovation. Written by the top international scholars in their field, this book has an encyclopedic range; from academic entrepreneurship to valuing an entrepreneurial enterprise. Each chapter provides an informed overview of the topic and references in each chapter guide the reader to the more advanced literature. Students of entrepreneurship, technology, and innovation as well as those who wish to have an introduction to the scope of this field of study will benefit from this exemplary collection.

Contributors include: D.B. Audretsch, C. Boardman, B. Bozeman, S.R. Bradley, A. Burke, U. Cantner, M. Casson, S. Cazzago, J.A. Cunningham, P. Davidsson, A. De Massis, M. Deloof, D. Dunlap, W. Geoghegan, V. Ghosal, J. Hanssens, C.S. Hayter, M. Herzig, A. Kao, M. Kenney, D.F. Kuratko, H. Landström, E.E. Lehmann, D.P. Leyden, X. Liu, A.N. Link, S. Manigart, G.D. Markman, H. Meier, M.H. Morris, A.J. Nelson, C. O'Kane, D. Organ, S. Parker, G.T. Payne, M. Perkmann, L.S. Peters, P.H. Phan, E.A. Prasetyo, J.H. Rooksby, G.E. Shockley, T. Standaert, A. Tallico, R. Thurik, T. Vanacker, S. Vismara, N.S. Vonortas, J. West, P. Westhead, K. Wirsching, M. Wright

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Innovation Spaces in Asia

Entrepreneurs, Multinational Enterprises and Policy

Edited by **Maureen McKelvey**,
University of Gothenburg, Sweden and
Sharmistha Bagchi-Sen, State University of
New York, Buffalo, US and University of
Gothenburg, Sweden

Innovation Spaces in Asia provides insight into how and why Asia is poised to impact global innovation. Asia is undergoing rapid developments in markets, sources of technology and user preferences. This book provides an empirical understanding and initial conceptualization of these dynamic processes, including the role of multinational enterprises, entrepreneurship and public policy.

The accomplished contributors explore case studies of entrepreneurs and large companies in Asia in order to discuss the ways in which customers, institutions and firms, both domestic and foreign, are interacting to affect global processes of innovation and production. Innovation spaces are analyzed within Asian countries and firms, from Asia to the world, and from the world to Asian countries.

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Innovation and Entrepreneurship in the Global Economy

Knowledge, Technology and Internationalization

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'I would encourage all researchers interested in entrepreneurship and innovation to read this volume. It provides a new conceptual approach to the link between global economic trends and entrepreneurship, through the role of local space as an important source for innovation. Readers can find old and new issues on the formation of entrepreneurship elegantly linked together, so as to provide new insights into this important field of research.'

— Roberta Capello, Politecnico di Milano, Italy

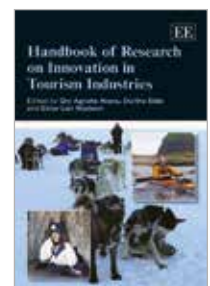
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Handbook of Research on Innovation in Tourism Industries

Edited by **Gry Agnete Alsos**, **Dorthe Eide**,
University of Nordland and **Einar Lier Madsen**,
Nordland Research Institute, Norway

The tourism sector – already one of the fastest growing industries in the world – is currently undergoing extensive change thanks to strong market growth and a transition to more experience-based products. The capacity for firms to innovate and adapt to market developments is crucial to their success, but research-based knowledge on innovation strategies in tourism remains scarce. This pioneering *Handbook* offers timely, original research on innovation within the tourism industry from a number of interdisciplinary and global perspectives.

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Edited by **Benson Honig**, McMaster University, Canada,
Joseph Lampel, Manchester Business School, UK and **Israel Drori**,
College of Management, Academic Studies, Rishon LeZion, Israel

'The authors critically explore the difficult yet rewarding concept of ingenuity, and then apply this concept to the study of processes such as improvisation, bricolage and jugaad in a range of domains and settings such as sustainability, haute cuisine, dance and microfinance. I would recommend this book to academicians and practitioners alike interested in creativity, innovation, and entrepreneurship.'

— Raghu Garud, Pennsylvania State University, US

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Entrepreneurial Engines of Economic Growth around the World

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In the geography of the global economy, there are known 'hot spots' where new technologies germinate at an astounding rate and pools of capital, expertise and talent foster the development of new industries and new ways of doing business. These clusters of innovation are significant drivers of value creation and function as models for economic expansion in both developed and developing countries. This book explores the key attributes of these innovation hubs using case studies from around the world.

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— Evan J. Douglas, Griffith Business School, Australia

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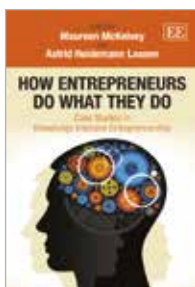
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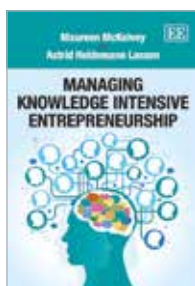


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NEW

Entrepreneurial Creativity in a Virtual World

Denise Tsang, University of Reading, UK

'Tsang is well-known for her bold and original perspectives on entrepreneurship. She finds the perfect subject for her special talents in this study of creativity in digital media. She employs the previously discrete literatures on the theory of entrepreneurship and organizational creativity to analyze the online world of British television, magazine and video games. The compelling insights which emerge will be of as much interest to practitioners as to management scholars of this brave new virtual world.'

— Geoffrey Jones, Harvard Business School, US

The start of the 21st century has seen an explosion of online media, with creative content becoming a driving force for competitiveness. As twin engines of the digital economy, much has been said about both creativity and entrepreneurship but less about their relationship. *Entrepreneurial Creativity in a Virtual World* provides a synthesis in order to develop a conceptual framework for these phenomena.

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Handbook of Management and Creativity

Edited by **Chris Bilton**, University of Warwick, UK and **Stephen Cummings**, Victoria University of Wellington, New Zealand

'In many organisations creativity is so often seen as the preserve of a small number of people with "artistic temperaments" but in my experience all sorts of people have creative abilities which can be used to the benefit of a "creative" organisation. The task of a manager is to find ways of exploiting this. This Handbook provides the reader with insights to help them and others to promote the kind of creativity that adds real value.'

— Greg Dyke, Chair, British Film Institute; Chair, Football Association; Chancellor, University of York, UK and Director-General of the BBC 2000–2004

'Chris Bilton's and Stephen Cummings' Handbook of Management and Creativity collects some of the very best research on creativity and why and how it matters to companies and their management. It is an important addition to our understanding of the management of creativity and talented and creative people.'

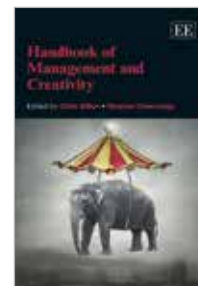
— Richard Florida, University of Toronto, Canada, New York University, US and author, *Rise of the Creative Class*

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NEW IN PAPERBACK

Handbook of Research on Creativity

Edited by **Kerry Thomas**, University of New South Wales, College of Fine Arts and **Janet Chan**, University of New South Wales, Australia

'This scholarly and important volume has an impressive interdisciplinary and international scope. We hear from psychologists, sociologists, philosophers, legal scholars, and economists. These refreshing chapters broaden our understanding of human innovation, contributing to a developing sociocultural approach to the study of creativity. These chapters directly challenge the myth of solitary genius, by documenting the social and cultural systems within which new ideas emerge.'

— Keith Sawyer, Washington University in St Louis, US

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Handbook of Research on Entrepreneurship and Creativity

Edited by **Rolf Sternberg**, Leibniz Universität Hannover, Germany and **Gerhard Krauss**, Université de Rennes 2, France

This *Handbook* focuses on the interdependent relationship between entrepreneurship and creativity. This relationship is analysed from the perspective of different disciplines, including economic geography, sociology, education, economics, psychology, and also in different spatial contexts.

Creativity and entrepreneurship are central concepts for understanding the driving forces in 21st century capitalist economies and societies. Rolf Sternberg and Gerhard Krauss provide an expert introduction to the role of creativity in the field of entrepreneurship, and vice versa. This *Handbook* assembles some of the leading scholars in the field to provide empirical and conceptual contributions, which provide the reader with a unique guide to the progress of research in this area. Of particular interest are the exploration of the influence of the spatial context, and the overview of government policy attempts to support entrepreneurship and creative economic development.

This book will appeal to researchers and scholars interested in entrepreneurship and creativity issues, coming from a wide range of academic disciplines. These readers will find an up-to-date presentation of existing and new directions for research in their domains. The *Handbook* will also be of great interest to policymakers at the national, regional and local level, who will find valuable insights about the linkages between creativity, entrepreneurship and economic development.

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Creative Work Beyond the Creative Industries

Innovation, Employment and Education

Edited by **Greg Hearn**, **Ruth Bridgstock**, **Ben Goldsmith** and **Jess Rodgers**, Queensland University of Technology, Australia

'Hearn and his colleagues have amassed an impressive array of empirical evidence, theoretical insights and policy prescriptions for understanding how creative workers are contributing to a variety of industries outside the purely cultural or creative industry sectors.'

The scope of their investigations includes healthcare, banking, manufacturing, digital technology, creative services, journalism, media and communication, and higher education. This book significantly advances our understanding of how creative workers are utilizing their capabilities to contribute broadly to the economy. It also offers important insights into professional learning for creative workers and shows how education can prepare future generations of creative study students to succeed in today's knowledge based economy.'

— Robert DeFillippi, Suffolk University, US

Creative workers are employed in sectors outside the creative industries often in greater numbers than within the creative field. This is the first book to explore the phenomena of the embedded creative and creative services through a range of sectors, disciplines, and perspectives.

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NEW

International Perspectives on Business Innovation and Disruption in the Music Industry

Edited by **Patrik Wikström**, Queensland University of Technology, Australia and **Robert DeFillippi**, Suffolk University, US

Over the past fifteen years the music industry has experienced a disruptive process of digital transformation that has reshaped most aspects of the industry; in 2015 the contours of a "new music economy" have begun to emerge. The structure and mechanics of these evolutionary processes vary considerably between continents, and this book examines these processes within Europe, America and Asia. The contributors offer a range of theoretical perspectives, as well as empirical findings from the social sciences and business, as well as the media industries. They offer a holistic understanding of the forces shaping the new music economy, and shed some light on the impact of these forces on the ways in which music is created, aggregated and distributed, and on the economic and social consequences for industry producers and consumers.

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KEY TITLE

Common Innovation

How We Create the Wealth of Nations

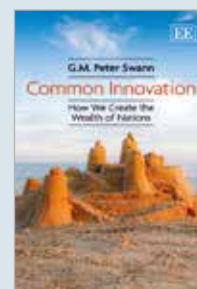
G.M. Peter Swann,
University of Nottingham, UK

'Professor Swann summarizes the core thesis of his book beautifully in his concluding remarks: "common innovation is about how we, ordinary people, create the wealth of nations. Business has no monopoly of innovation or of wealth creation." I applaud Swann's thoughtful efforts to move forward our understanding of this understudied, yet very important topic!'

— Eric von Hippel, Massachusetts Institute of Technology Sloan School of Management, US

In his challenging new book, *Common Innovation*, Peter Swann argues that innovation and wealth creation are not the monopoly of business but the contribution of ordinary people. Joseph Schumpeter, the pioneer of innovation research, described business innovation as a 'perennial gale of creative destruction', whereas common innovation is, by comparison, a 'gentle and benign breeze'. In common innovation, the ordinary citizen is centre stage, and business is quite peripheral.

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EE Elgar blog

Do we need Business Innovation – or Common Innovation? By Peter Swann

March 14, 2015

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Biomaterials Innovation

Bundling Technologies and Life

Alexander Styhre, University of Gothenburg, Sweden

Rapid advances in the life sciences means that there is now a far more detailed understanding of biological systems on the cellular, molecular and genetic levels. Sited at the intersection between the life sciences, the engineering sciences and the design sciences, innovations in the biomaterials industry are expected to garner increasing attention and play a key role in future development. This book examines the biomaterials innovations taking place in corporations and in academic research settings today.



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Mapping National Innovation Ecosystems

Foundations for Policy Consensus

Amnon Frenkel and Shlomo Maital, S. Neaman Institute for Advanced Studies in Science and Technology, Technion, Israel

'Frenkel and Maital provide a ground-breaking deeply delving study of innovation systems, offering guidance for decision-making practitioners that links theory with case-based learning opportunities.'

— Michael Radnor, Chairman and co-founder, Global Advanced Technology Innovation Consortium (GATIC)

'A must read for national policy makers, this book highlights the role of innovation in overall economic wellbeing and the importance of a system-based approach to designing national innovation policies'

— Brendan Cahill, Partner, BearingPoint



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Film, Video and Photography

Edited by Robert DeFillippi, Suffolk University, US and Patrik Wikström, Queensland University of Technology, Australia

'Independent film makers and local media companies use the digital transformation of the business to find new ways for producing, funding and broadcasting their works of art. Their innovative ideas change the existing value chains and create new relations between artists and audiences that have previously been unimaginable. This is a great collection of chapters that give insight into a fascinating field of study: congratulations to the authors and editors!'

— Kathrin M. Möslin, University Erlangen-Nuremberg and HHL Leipzig Graduate School of Management, Germany



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Handbook of Organizational and Managerial Innovation

Edited by Tyrone S. Pitsis, Newcastle University, UK, Ace Simpson, University of Technology, Sydney (UTS) Business School and Centre for Management and Organization Studies (CMOS) and Erlend Dehlin, Trondheim Business School, Norway and Norwegian University of Science and Technology

'The editors of this volume remind us that innovation is an essential part of organizational life and is not restricted to technology. Innovation is a function of human relations and context. To my knowledge, the Handbook is unique in the breadth and depth of offering a diversity of ideas and inspiration for studying organizational and managerial innovation (OMI). . . This volume is an excellent for reference for researchers, practitioners and students.'

— James McRitchie, Navigation



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Handbook of Innovation Indicators and Measurement

Edited by Fred Gault, UNU-MERIT, TUT-IERI, the Netherlands and Tshwane University of Technology, South Africa

'This book brings together original contributions from world leading experts on innovation indicators and is unique in several respects. First, the focus is upon innovation in terms of commercialized products and processes and not on secondary indicators of research or patenting. Second, it combines academic perspectives with user perspectives from industry and international organizations. Third, it strikes a good balance between old and new indicators, opening up new dimensions of innovation for measuring. It is a book worth reading for scholars studying innovation, for policy makers and, not least, for innovation managers in the private sector.'

— Bengt-Åke Lundvall, Aalborg University, Denmark and Sciences-Po, Paris, France



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Software Ecosystems

Analyzing and Managing Business Networks in the Software Industry

Edited by Slinger Jansen, Sjaak Brinkkemper, Utrecht University, the Netherlands and Michael A. Cusumano, Massachusetts Institute of Technology, Sloan School of Management, US

This book describes the state-of-the-art of software ecosystems. It constitutes a fundamental step towards an empirically based, nuanced understanding of the implications for management, governance, and control of software ecosystems.

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NEW

Firms within Families**Enterprising in Diverse Country Contexts**

Edited by **Jennifer E. Jennings**, University of Alberta, Canada, **Kimberly A. Eddleston**, Northeastern University, US, **P. Devereaux Jennings**, University of Alberta, Canada and **Ravi Sarathy**, Northeastern University, US

Just as much entrepreneurial activity is embedded within families, many families are embedded in business enterprising. Both are embedded in broader economic, institutional and cultural environments that shape their experience and development.

Firms within Families: Enterprising in Diverse Country Contexts investigates this 'double embeddedness' of business ownership and management through two illuminating sets of empirical studies. Part I focuses upon the family-oriented goal of socio-emotional wealth (SEW) and its association with a firm's strategic orientations, strategies and performance. Part II examines strategies and experiences at the work-family interface (WFI) and their implications for an owner-manager's psychological well-being. Both parts feature diverse studies from the United States, Switzerland/Germany, China, Brazil, and India.

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NEW

Theoretical Perspectives on Family Businesses

Edited by **Mattias Nordqvist**, **Leif Melin**, **Matthias Waldkirch** and **Gershon Kumeto**, Jönköping University, Sweden

'Theoretical Perspectives on Family Business is a unique book in family business studies. Each of its thirteen chapters are written by doctoral students at the world renowned Jönköping International Business School in Sweden. Each chapter highlights a different theoretical perspective that has been used to understand the unique dynamics of family enterprises and ends with exciting ideas for future research. An inspirational reading for all students of family business studies – young and old, new and seasoned!'

– Pramodita Sharma, University of Vermont and Editor, *Family Business Review*

July 2015 c 304 pp Hardback 978 1 78347 965 8 c £80.00
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Handbook of Research on Family Business, Second Edition

Edited by **Kosmas X. Smyrniotis**, RMIT University, Melbourne, Australia, **Panikkos Zata Poutziouris**, UCLan, Cyprus and **Sanjay Goel**, University of Minnesota, Duluth, US

'This is a very business-like book in its approach. It has an impressive global reach in its authorship, focal areas and use of evidence; it hits all the major practical challenges of family firms in a spirit that is fresh and current; and it deals with the cutting-edge themes and issues that are uppermost in the minds of owners, executives, advisors and researchers in the field.'

– Nigel Nicholson, London Business School, UK, author, *Managing the Human Animal*, *Family Wars* and *The 'I' of Leadership*

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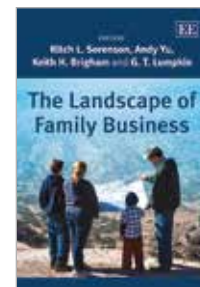
The Landscape of Family Business

Edited by **Ritch L. Sorenson**, University of St. Thomas, **Andy Yu**, University of Wisconsin-Whitewater, **Keith H. Brigham**, Texas Tech University and **G.T. Lumpkin**, Syracuse University, US

'The editors should be commended for developing a Map of the Landscape of Family Business Outcomes. It gives future research direction to the discipline considering both short-term profitability and long-term sustainability. It considers conventional concepts of structure, roles, and rules as well as family/firm processes, the uniqueness of family businesses and the essence of their resilience capacity. There are thought-provoking nuggets for new and seasoned researchers, counselors and advisors, business and executive educators, as well as family business owners.'

– Sharon M. Danes, University of Minnesota, US

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Eleanor Hamilton

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NEW

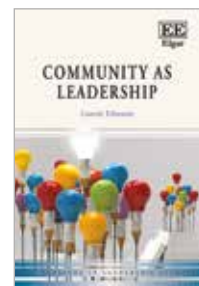
Community as Leadership

Gareth Edwards, University of the West of England, UK

'Gareth Edwards has done scholars from both leadership and community studies a real service by bringing their literatures together in a way that will mutually enrich both fields in years to come. This charming and elegant book models the kind of leadership necessary to engender the community spirit many of us crave in an increasingly complex and rootless world.'

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New Horizons in Leadership Studies series



NEW

LEADing Small Business**Business Growth through Leadership Development**

Stewart Barnes, QuoLux Ltd, **Steve Kempster**, Lancaster University Management School and **Sue Smith**, Teesside University, UK

'The top 50 USA corporations lose \$50 billion a year through failed strategy implementation, i.e. poor leadership. Without effective leadership, even the most outstanding growth strategies will fail. But whilst no one has succeeded in defining precisely what leadership is, there are nonetheless common elements that this book has brilliantly identified in the context of SMEs. So, the two ingredients of profitable growth are: a robust, customer-centred strategy (I have never known any company go bankrupt because of poor products – they go bankrupt because of a lack of customers); and inspirational leadership. They go hand in hand... They are inseparable. I will recommend this excellent book to all my SME clients.'

– Malcolm McDonald, Cranfield University, School of Management, UK

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NEW

Madness and Leadership

From Antiquity to the New Common Era

Savvas Papacostas, The Cyprus Institute of Neurology & Genetics, Cyprus

Madness and Leadership studies leaders and followers from social, cultural, and biologic perspectives and explores aspects of their personalities that induce them to assume their respective roles. It proposes that leadership and followership are evolutionary adaptations, developed to enhance survival and group cohesion; that leaders possess certain biologically-derived personality traits which set them apart and alert followers, consciously or unconsciously, of their status. Important factors that enhance leader emergence have been linked through evolution and are constituents of all societies past and present. Within political theories and historical examples, this book carries the discussion on leadership into a new direction by suggesting that mild psychopathology is one of its central components.

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New Horizons in Leadership Studies series

NEW

Leadership in Spaces and Places

Edited by **Arja Ropo**, University of Tampere, Finland, **Perttu Salovaara**, New York University, US and University of Tampere, Finland, **Erika Sauer**, University of Tampere, Finland, **Donatella De Paoli**, Norwegian Business School BI, Norway

By combining new research on leadership and workspaces, *Leadership in Spaces and Places* argues for a radical re-conceptualization of leadership. They argue leadership is not only about leaders themselves, but is also affected by the built environment.

With contributions from both scholars and practitioners alike, the authors discuss leadership in six different contexts:

- workspaces in change
- open-office spaces
- virtual workspaces
- service spaces
- cultural spaces
- institutional spaces.

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KEY TITLE

Competing Values Leadership

Second Edition

Kim S. Cameron, **Robert E. Quinn** and **Jeff Degraff**, University of Michigan and **Anjan V. Thakor**, Washington University, US

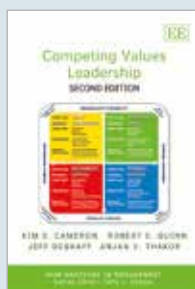
This thoroughly updated book serves as the key source for understanding the Competing Values Framework, one of the most widely used and highly cited frameworks in the world. The authors, who have been at the foundation of developing, applying and studying this framework for over three decades, explain how it helps foster successful leadership, improve organizational effectiveness and promote value creation.

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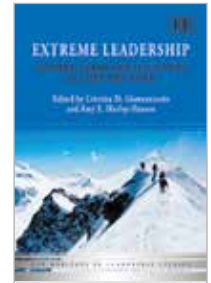
NEW IN PAPERBACK

Extreme Leadership

Leaders, Teams and Situations
Outside the Norm

Edited by **Cristina M. Giannantonio** and **Amy E. Hurley-Hanson**, Chapman University, US

Much has been written about how leaders and teams function in traditional business settings, but there is comparatively scant literature on the behaviors of leaders and teams facing extreme situations: that is, situations that fall outside the scope of daily experience. This book presents cases drawn from a diverse set of non-traditional and extreme leadership scenarios, offering a fresh perspective on both leadership research and management practice.



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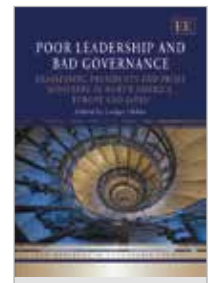
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Poor Leadership and Bad Governance

Reassessing Presidents and Prime Ministers in North America, Europe and Japan

Edited by **Ludger Helms**, University of Innsbruck, Austria

'A comparative look at bad policies, undemocratic aspects of leadership, and the question of what makes a leader weak in different contexts, Poor Leadership and Bad Governance is an invaluable contribution to modern political science shelves . . . Highly recommended.'



— Midwest Book Review

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KEY TITLES

NEW IN PAPERBACK

Getting Women on to Corporate Boards

A Snowball Starting in Norway

Edited by **Silke Machold**, University of
Wolverhampton, UK, **Morten Huse**, University
of Witten/Herdecke, Germany and BI
Norwegian Business School, Norway,
Katrin Hansen, Westfälische Hochschule,
Germany and **Marina Brogi**, Sapienza University
of Rome, Italy



'This slim but informative volume contains contributions from practitioners, policy-makers, principle-setters, advocacy groups and researchers on gender balance in the boardroom, the outcomes of the Norwegian quota law and its snowball effects in other countries. . . . The book contains personal stories and research from around the world. . . . The stories of the Norwegian pioneers were of most interest to me, providing color and a clearer picture of what was involved – more than any piece of statistical research can deliver. However, the book also has much to offer to Americans and others who must argue not for justice but bottom line performance. . . . Whether you are interested in micro or macro issues of economics, politics or justice – it delights.'

– James McRitchie, *CorpGov.net*

This book provides unique insights into how the idea of quota laws to get women on to corporate boards gained international momentum from their origins in Norway. Invaluable insights are gained through the stories of actors involved in shaping the discourse and practice on women on boards. In exploring political contexts, the role of the advocacy movement, experiences of women directors themselves and latest research findings, the book provides a comprehensive overview of the rationales, processes and outcomes of formal approaches to gender diversity on boards.

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Women in STEM Careers

International Perspectives on Increasing
Workforce Participation, Advancement
and Leadership

Edited by **Diana Bilimoria**, Case Western
Reserve University, US and **Linley Lord**,
Curtin University, Australia

'In an effort to move away from the usual negative approach of studying why women leave STEM areas, Bilimoria and Lord focus on a number of research studies across the United States, Australia and Europe that examine why women stay and what organizations and broader societal practices are doing to encourage women's career development. This exciting new volume has much to offer both academic researchers and practitioners in the field.'

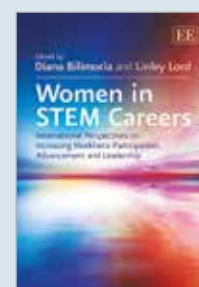
– Susan Vinnicombe OBE, Cranfield University, UK

'Science and technology have become major contributors to our advancement and economic progress. But although more women than men now graduate from universities, women continue to face challenges in STEM fields such as engineering, mining, and university STEM teaching and research. Though progress is slowly being made, much more needs to be done. Diana Bilimoria and Linley Lord, along with their international contributors, address these concerns using theory and research evidence along with offering solutions. Organizational managers and government administrators interested in increasing women's participation and advancement in STEM disciplines need to examine this collection'

– Ronald J. Burke, York University, Canada

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NEW

Handbook of Gendered Careers in Management

Getting In, Getting On, Getting Out

Edited by **Adelina M. Broadbridge**, University of Stirling
and **Sandra L. Fielden**, University of Manchester, UK

Handbook of Gendered Careers in Management provides an international overview of current practice and theory surrounding gendered employment in management, illustrating the impact of gender on key stages of career development.

This *Handbook* presents the current research, practice and future directions in the field of gendered careers in management. Expert contributors discuss pertinent issues impacting three key areas of career development:

- The beginning of gendered managerial careers (*Getting In*) such as education and recruitment
- The progress of gendered managerial careers (*Getting On*) such as career phases and succession planning
- What comes after gendered managerial careers (*Getting Out*) such as recalibration of career patterns and retirement.

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Corporate Social Responsibility and Human Resource Management

A Diversity Perspective

Edited by **Mine Karataş-Özkan**, University of Southampton, **Katerina Nicolopoulou**, University of Strathclyde and **Mustafa F. Özbilgin**, Brunel University, UK

'Bringing together a range of international authors and providing both conceptual and empirical contributions to the study of the intersection of Corporate Social Responsibility (CSR) and Human Resource Management (HRM), this book is essential reading for scholars and practitioners in both fields. The chapters demonstrate that although the two areas have not previously been strongly linked in research or practice, there is indeed significant overlap. The chapters show how to build more effective links, giving both practical recommendations and developing new theoretical insights.'

— Fiona Lettice, University of East Anglia, UK

'A valuable guide to combine so far separate strands of thinking on CSR, DM and HRM. With its global focus, this book cuts through the claims and assumptions of existing understanding and provides data from a large set of countries. It will certainly stimulate insightful thoughts and practices of CSR in HRM'

— Sibel YAMAK, Galatasaray University, Turkey



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International Handbook on Diversity Management at Work

Second Edition Country Perspectives on Diversity and Equal Treatment

Edited by **Alain Klarsfeld**, University of Toulouse, France, **Lize A.E. Booysen**, Antioch University, US, **Eddy Ng**, Dalhousie University, Canada, **Ian Roper**, Middlesex University Business School, UK and **Ahu Tatli**, Queen Mary, University of London, UK

Managing and developing diversity is on the political and business agenda in many countries; therefore diversity management has become an area of knowledge and practice in its own right. Yet all too often it is referred to as a unifying concept, as if it were to be interpreted uniformly across all cultures and countries. The contributors to this volume expertly examine the relationship between diversity management and equality legislation within the different participating countries' national contexts. They advocate that such separation and sequencing between equality at work and diversity management is far from natural.

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Research Handbook on Women in International Management

Edited by **Kate Hutchings**, Griffith University, Australia and **Snejina Michailova**, The University of Auckland, New Zealand

'Research Handbook on Women in International Management is a welcome addition to the literature on international management, and a must-read for any scholar, from any country, seeking to develop theory and/or research in this field. The book is remarkable for its diversity, covering past, present and future, every region of the world, and many different types of international experience, and family circumstance. Thorough and thought-provoking.'

— Kerr Inkson, The University of Auckland Business School, New Zealand and co-author, with Yvonne McNulty, of *Managing Expatriates*

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Gender in Organizations

Are Men Allies or Adversaries to Women's Career Advancement?

Edited by **Ronald J. Burke**, York University, Canada and **Debra A. Major**, Old Dominion University, US

'A book on gender in organisations usually focuses on women. This one doesn't. Men and masculinities play centre stage in explaining how women (and sometimes men) are disadvantaged at work. The book does not position men as the bad guys. There are many examples of how men act as allies to women. A novel approach and a welcome addition to gender scholars. A great read!'

— Susan Vinnicombe, OBE, Cranfield University, UK and Simmons College, US

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NEW IN PAPERBACK

Handbook of Research on Promoting Women's Careers

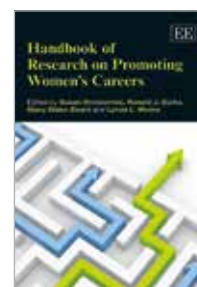
Edited by **Susan Vinnicombe** OBE, Cranfield University, UK and Simmons College, US, **Ronald J. Burke**, York University, Canada, **Stacy Blake-Beard** and **Lynda L. Moore**, Simmons College US

'As more women take on highly visible leadership roles, such as CEO or C-suite executive, I am often asked whether there continues to be a need for research on women's career development. This book effectively answers the challenge behind that question by documenting the status of women in business and by marshaling empirical evidence of gender effects on careers. The chapters provide a rich, theoretically grounded overview of women's career development and action steps for accelerating the growth of women's representation in leadership.'

— Alison M. Konrad, Western University, Canada

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Andrea E. Smith-Hunter

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Managerial and Social Implications

Alexander Styhre, University of Gothenburg, Sweden

'With usual intellectual wit and creativity, Alexander Styhre proposes a serious and detailed analysis of an important phenomenon in today's business world and society: The financialization of the firm. He does so by drawing on a number of relevant ideas and concept central to social science, and discusses it in light of contemporary trends in management and social life at large. Not only is this a very timely and relevant book, it also help us better understand the conditions under which modern organizations operate.'

— Mikael Holmqvist, Stockholm University, Denmark

June 2015 c 304 pp Hardback 978 1 78347 822 4 c £80.00
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NEW

A Guide to Discursive Organizational Psychology

Edited by Chris Steyaert, Julia Newtwich and Patrizia Hoyer,
University of St. Gallen, Switzerland

This book delineates a critical research agenda for Discursive Organizational Psychology. While attending the origins and development of discursive approaches in the field of Organizational Psychology (OP), it also provides a timely review of the challenges that researchers may confront in the years to come, thereby charting the boundaries of the field.

The book offers a lively collection of research contributions which illustrate the dynamic relationship between discourse and OP. They include empirically rich discussions of topics such as participation, resistance to change, inclusion and exclusion or diversity management. Discourse analytical devices for addressing these phenomena include interpretive repertoires, modes of ordering, rhetorical strategies or sense-making narratives.

Nov 2015 c 180 pp Hardback 978 0 85793 928 9 c £65.00
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Configuring Value Conflicts in Markets

Edited by Susanna Alexius, Stockholm
University and Stockholm School of Economics
and Kristina Tamm Hallström, Stockholm
School of Economics, Sweden

Economic values shape markets, as does sustainability, safety, decency, public health and democracy. Based on micro-process studies in a dozen markets, this multi-disciplinary book presents a typology of strategic responses to value plurality in markets and helps to explain how such value work influences market reform. Value plurality may be reinforced and turned into open conflicts, but also played down in configurations that neutralize, align, balance, or hierarchize values. By highlighting the role of values in markets, this book clarifies why and how markets are organized.

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KEY TITLES

Handbook of Economic Organization

Integrating Economic and
Organization Theory

Edited by Anna Grandori, Bocconi University,
Italy

'Anna Grandori has astutely organized the commissioned chapters of an intellectually diverse set of scholars into an absolutely outstanding contribution that both defines the current state of organizational economics and points the perceptive reader toward an exciting intellectual future. From traditional research areas to the newest topics of interest, the chapters chart the current boundaries of the field. The chapters are filled with gems of insight across several distinct levels of analysis, whether it is a discussion of organizational design, or psychological economics or innovation or the organization as language, the discussions are contemporary, comprehensive and challenging. No serious scholar of organizational economics should be without this book.'

— Richard N. Osborn, Wayne State University, US

This comprehensive and groundbreaking Handbook integrates economic and organization theories to help elucidate the design and evolution of economic organization.

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A Theory of Organizing

Second edition

Barbara Czarniawska, University of Gothenburg,
Sweden

'The author asks: what is the use of the research results that consist of descriptions of practices rather than the foundation of principles? And the answers that she provides are so unconventional and surprising that they make the reading of the book pure pleasure.'

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This new edition of *A Theory of Organizing* continues to promote a processual view of organizing, and presents a theory developed by combining multiple field studies with recent theoretical insights.

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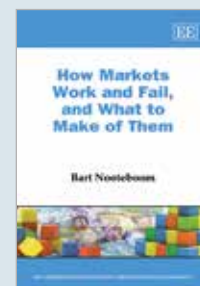
How Markets Work and Fail, and What to Make of Them

Bart Nooteboom, Tilburg University, the
Netherlands

'This book provides a scathing antidote to the standard propositions made by economists about how wonderful market organization is. At the same time the criticism is balanced and recognizes well the advantages of market organization for certain kinds of goods and services. Bart Nooteboom is one of the broadest, and sharpest, social scientists writing today, and this book is vintage Nooteboom'

— Richard R. Nelson, Columbia University, US

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Coping with Excess

How Organizations, Communities and Individuals Manage Overflows

Edited by **Barbara Czarniawska**, University of Gothenburg and **Orvar Löfgren**, University of Lund, Sweden

By analyzing a wide range of settings – from corporate firms and public administration to everyday domestic routines – the book offers an in-depth understanding of the complexities of overflow phenomena. It questions when, where and why overflow emerges and for whom this is a problem or a blessing.

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– Bogdan Costea, Lancaster University, UK

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Institutional Theory and Organizational Change

Staffan Furusten, Stockholm School of Economics and Stockholm Centre for Organizational Research (Score), Sweden

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Monika Kostera

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The Production and Consumption of Meaning at Work

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Hugh C. van der Mandele

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NEW IN PAPERBACK

KEY TITLE

Handbook of Research on Negotiation

Edited by **Mara Olekalns**, University of Melbourne, Australia and **Wendi L. Adair**, University of Waterloo, Canada

This *Handbook* combines a review of negotiation research with state-of-the-art commentary on the future of negotiation theory and research.

Leading international scholars give insight into both the factors known to shape negotiation and the questions that we need to answer as we strive to deepen our understanding of the negotiation process. This *Handbook* provides analyses of the negotiation process from four distinct perspectives: negotiators' cognition and emotion, social processes and social inferences, communication processes, and complex negotiations, covering trade, peace, environment, and crisis negotiations.

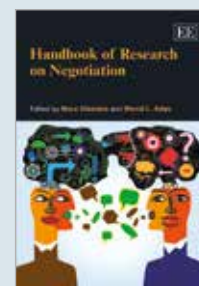
Providing an introduction to key topics in negotiation, written by leading researchers in the field, the book will prove insightful for undergraduate students. It also incorporates an excellent summary of past research as well as highlights new directions negotiation research might take which will be valuable for postgraduate students and academics wishing to expand their knowledge on the subject.

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Research Handbooks in Business and Management series



NEW

The Multi-generational and Aging Workforce

Challenges and Opportunities

Edited by **Ronald J. Burke**, York University, Canada, **Cary L. Cooper CBE**, Lancaster University, UK, **Alexander-Stamatios G. Antoniou**, National and Kapodistrian University of Athens, Greece

'The Multi-generational and Aging Workforce provides a much needed comprehensive review of the causes and consequences of the demographic reality facing organizations of all types today. This edited volume presents an in-depth analysis and understanding of this demographic phenomenon. Most importantly, the implications, opportunities and challenges facing organizations and management with respect to talent management, leadership development, organizational culture and performance, and many other topics, are thoroughly and insightfully discussed.'

– Mitch Rothstein, University of Western Ontario, Canada

Aug 2015 c 368 pp Hardback 978 1 78347 657 2 c £90.00

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New Horizons in Management series

NEW

Handbook of Research on Managing Managers

Edited by **Adrian Wilkinson**, Keith Townsend, Griffith University, Australia and **Gabriele G.S. Suder**, SKEMA Business School, France

In recent years, there has been considerable debate on the future of management, with both pessimistic and optimistic views being put forward. However, in the wake of delayering, downsizing, re-engineering and the pursuit of leanness, the more gloomy perspective has gained currency, especially in the popular managerial literature, and some have pronounced the end of management altogether. However, some paint a more optimistic picture of managers and managers' work with roles being transformed rather than replaced and the new organisational context providing more demanding work but with greater autonomy and increased skill development. With contributions from experts in the field, this book is concerned with the way organisations manage their managers and how this is continuing to evolve with reference to global world issues.

Oct 2015 c 400 pp Hardback 978 1 78347 428 8 c £130.00

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Research Handbooks in Business and Management series

Handbook of Research on Knowledge Management

Adaptation and Context

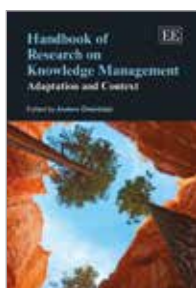
Edited by **Anders Örténblad**, University of Nordland, Norway

'This knowledge management handbook is an excellent addition to the knowledge management literature. As the Handbook is very international in its approach, it will be an excellent resource for international policy analysts wanting to know more about knowledge management and scholars and practitioners wanting to update and further extend their understanding of knowledge management in the international context.'

— Vanessa Ratten, *Thunderbird International Business Review*

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International Handbook on Whistleblowing Research

Edited by **A.J. Brown**, Griffith University, Australia, **David Lewis**, Middlesex University, UK, **Richard Moberly**, University of Nebraska College of Law, US and **Wim Vandekerckhove**, University of Greenwich, UK

'This Handbook is testament to the value of whistleblowing for democracy, with new research and existing knowledge probed with fresh and urgent questions. What is the impact of global technology on public accountability, journalism and whistleblower protection? If indifference is what really matters, is focus on retaliation misplaced? What stops those in authority from heeding whistleblowers? A vital resource for anyone fighting to protect whistleblowers anywhere to better articulate whose interests are really at stake and what needs to be done.'

— Anna Myers, lawyer and Expert Coordinator of the Whistleblowing International Network (WIN)

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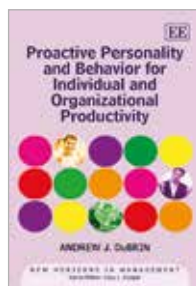


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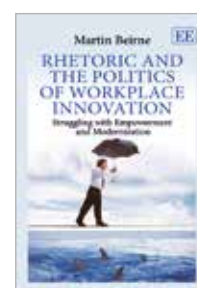
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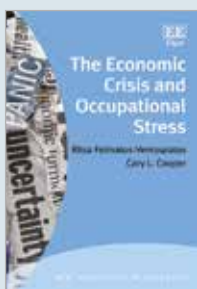
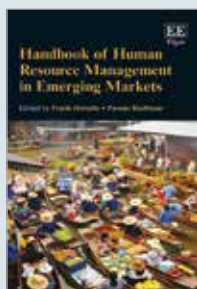
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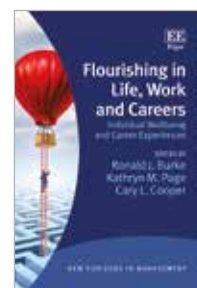
Edited by **Ronald J. Burke**, York University, Canada, **Kathryn M. Page**, Deakin University, Australia and **Cary L. Cooper CBE**, Lancaster University, UK

Happiness in one aspect of our life can positively impact upon our satisfaction within other domains of our life. The opposite also rings true. Today's generation of working people have often been called the generation who want it all. But can we really have it all? And at what cost to our and others' happiness? *Flourishing in Life, Work and Careers* explores ways in which contemporary working people can thrive in a complex, volatile and uncertain world. Combining both research and practice, the contributors of this book cover all bases from individual wellbeing, family, work and career experiences, to leadership. They conclude by providing the reader with tools to combine what they have learnt and apply it to their own lives.

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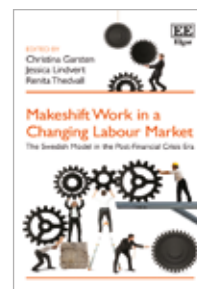
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'This Handbook is an important contribution to knowledge about employee voice which combines a variety of approaches to the subject by drawing on different disciplines, forms and philosophies. It provides new research from a wide range of national and international experience and covers both collective and individual means of expressing the views of employees in the workplace. A feature of the Handbook is that it covers not only employment relations perspectives on the subject but also draws upon human resource management as well as organisational studies. The editors are leading authors in the subject area and have brought together both established authors and emerging scholars who have fresh approaches to the role of employee voice in organisations and society. I am sure that the Handbook will become a standard reference in the future.'

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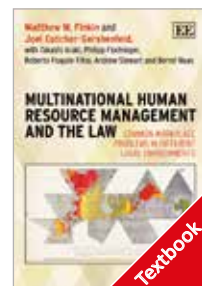
Common Workplace Problems in
Different Legal Environments

Matthew W. Finkin and
Joel Cutcher-Gershenfeld, University of Illinois,
Urbana-Champaign, US with **Takashi Araki**,
University of Tokyo, Japan, **Philipp Fischinger**,
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Multinational corporations face considerable complexity in setting the terms and conditions of employment. Differing national laws prevent firms from developing consistent sets of employment policies, but, at the same time, employees are often expected to work closely with colleagues located in many different countries and seek comparable treatment. This critical volume offers a comprehensive analysis of how these contradictory issues are dealt with in five countries – Australia, Brazil, Germany, Japan and the United States.

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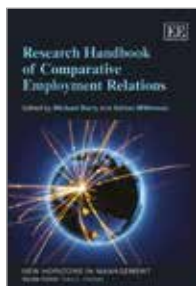
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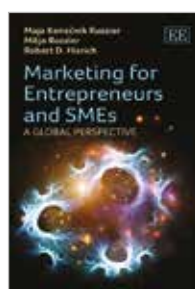
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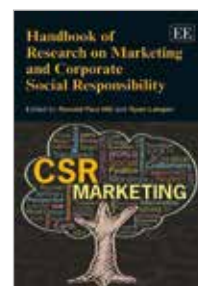
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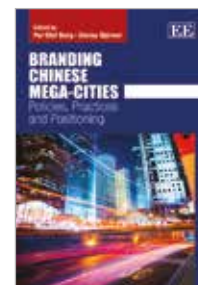
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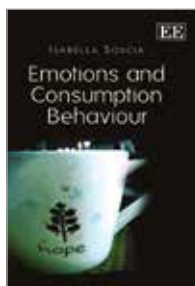
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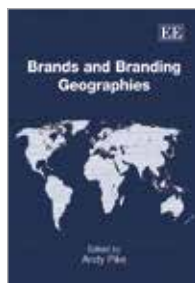
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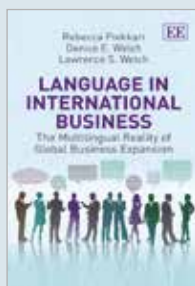
Rebecca Piekkari, Aalto University, School of Business, Finland, **Denice Welch** and **Lawrence S. Welch**, University of Melbourne, Australia

'This is a terrific book. With English now established as the lingua franca of business, some might be tempted to assume that language isn't a big deal any more in the world of business. But the authors show how mistaken this assumption is. With a mix of careful of research and detailed examples, they show how language use in international firms influences the meaning of written documents, power relationships between people, and how individuals make sense of their corporate environment. Language becomes, in effect, a window on the entire set of challenges faced by an international firm, and this has profound implications for executives and researchers alike.'

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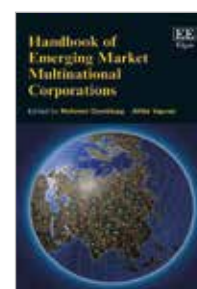
Edited by **Mehmet Demirbag**, University of Strathclyde, UK and **Attila Yaprak**, Wayne State University, US

This *Handbook*, compiled by leading scholars of international business, focuses on why emerging market multinationals internationalize, how they do so, what advantages they explore and exploit as they internationalize, and what strategies they implement when competing abroad. Collectively, these contributions offer interesting insight into emerging market multinationals' internationalization drivers, growth processes, and expansion behaviour and underscore how these might be similar to and different from the international expansion of developed country internationalizing firms.

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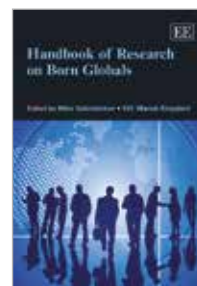
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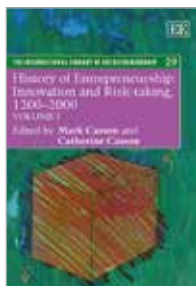
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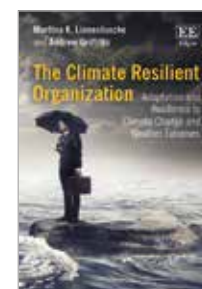
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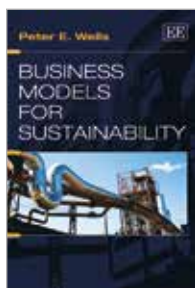
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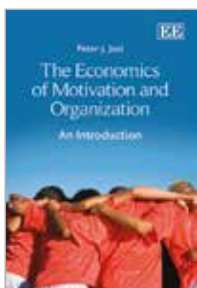
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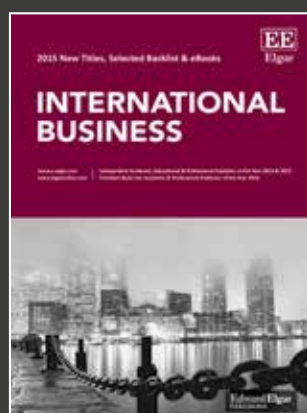
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